



Local Authority Plant & Vehicles

# Future Fleet Forum 2020

Hosted by



**REGISTER TODAY**

**22 January 2020 | Guildhall, City of London**



Brought to you by



## Raising international standards for public sector fleet managers

The Future Fleet Forum and LAPV Awards are now firmly established as the world-leading event for fleet and transport managers in the public sector and contracting organisations.

Featuring a truly international speaker line-up, the Forum will share global fleet management best practice and address the critical challenges faced by our industry, including procurement issues, compliance, safety and sustainability.

**Confirmed speakers include representatives from the City of New York, the City of London, the City of Montreal, the City of Edmonton, the City of Calgary, Dundee City Council, Together for Safer Roads Alliance, University of Leeds, Transport for London, Lubrizol, Big Change and many more.**



**The Future Fleet Forum is FREE TO ATTEND for local authority fleet and transport managers**

Sponsors



**Register today at [futurefleetforum.co.uk](http://futurefleetforum.co.uk)**

# Programme

08.00 - 09.30

**Registration, coffee and exhibition viewing**

09:25 - 09.30

**Welcome and Introduction**

**Ann Marie Knegt**, Editor, LAPV

09:30 - 09.45

**A global fleet safety standard**

**David Braunstein**, President, Together for Safer Roads Alliance

09.45 - 10.30

**Panel discussion: The future of peer-to-peer fleet safety programmes**

- Learn how public- and private-sector fleet operators are coming together to share global best practices with each other to go beyond compliance
- Understand the specific needs of the under-resourced, smaller fleet operators and how a peer-to-peer programmes can create breakthroughs
- Explore the topic in an interactive panel discussion with fleet safety experts from around the world

**Moderator:**

**David Braunstein**, President, Together for Safer Roads Alliance

**Panelists:**

**Keith Kerman**, Deputy Commissioner, Chief Fleet Officer, City of New York

**Philippe Saint-Vill**, Head of Rolling Stock, City of Montreal

**Rory McMullan**, Road Danger Reduction and Behaviour Change Manager, City of London

**Peter Binham**, Managing Consultant, Transport for London

10.30 - 11.00

**A practical guide to improving diversity**

- Learn how current recruitment policies may be hindering diversity
- Push and pull factors - learn how you can really attract a more diverse workforce
- Learn practical tips to put into force as soon as you get back to the office

**Ruth Waring**, Director, BigChange Advisory Plus

11.00 - 11.30

**Break, coffee and exhibition viewing**



11.30 - 12.00

**City of Calgary - innovation, efficiencies and tax savings**

- Learn how The City of Calgary is maximising value and avoiding unnecessary costs in fleet management
- See the benefits of making strategic design choices to create a multi-purpose fleet
- Learn the importance of innovation in times of economic restraint

**Sharon Fleming**, Director of Fleet Services, City of Calgary

12.00 - 12.30

**Edmonton - Customer Journey Mapping - Who is your customer and what are they really saying about you?**

- Learn why customer experience has emerged as a critical driver of success in today's competitive marketplace
- Find out why customer journey mapping has the potential to affect employee retention, productivity and customer loyalty, it is also a key link to customer satisfaction, organisational reputation and overall stakeholder value
- Identify if your customer's journey is in a logical order and showing the gaps between the desired customer experience and the one actually received
- Learn how the City of Edmonton, Canada, employed key strategies and learning in relation to improving customer service

**Steve Rapanos**, City Operations/Manager Fleet and Facilities, City of Edmonton

12.30 - 13.00

**How urban operating fleets are ripe and ready for electrification right now - Just as they were 10 years ago**

**Roger Atkins**, MD, Electric Vehicle Outlook

13.00 - 14.00

**Lunch and exhibition viewing**

14.30 - 15.00

**Electrifying the New York City Parks fleet**

- Learn about the importance of setting up the correct infrastructure
- Find out what the right processes are for fleet electrification
- Learn how to overcome resistance to change in an organisation
- Find out what the pros and cons are for fleet electrification

**Paris Apollon**, Chief of Fleet Operations, NYC Parks and Recreation





# Programme

15.00 - 15.30

## Dundee - 'an electric City'

- Find out about Dundee's 8-year journey to e-mobility transition
- Learn how Dundee implemented its EV-charging infrastructure strategy including other renewable energy solutions
- Find out how the City Council came to have the largest percentage of electric taxis in UK

**Fraser Crighton**, Corporate Fleet Operations Manager, Dundee City Council

15.30 - 16.00

## Why the UK (and world) needs a fleet of hydrogen-fuel cell heavy-goods vehicles

- Gain new in-sights of the burden of polluting diesel vehicles on drivers exposure to poor quality air
- Learn to appreciate that the world simply cannot sustain a cleaner, de-carbonised road transport future dominated by battery electric cars and heavy-duty vehicles
- Learn to understand that global resources of rare platinum-group metals could meet the demand of a Heavy-Goods Vehicle future dominated by those powered by Hydrogen Fuel Cells (thereby supporting a potential transition to NetZero)

**James Tate**, Associate Professor, Institute for Transport Studies, University of Leeds

16.00 - 16.30

## Coffee, tea and exhibition viewing

16.30 - 17.00

## Fuel cell vehicles, the hydrogen economy and you

- Get an insight into fuel cell vehicles and the hydrogen economy
- Find out how hydrogen, renewables and the drive for sustainability are about to transform energy and transportation worldwide
- Learn what the future of emission free transport will be and how soon
- Find out about the costs of hydrogen and the implications are for fleets

**Chandra Sekar**, NED Microcab, Industries

17.00 - 17.30

## Delivering sustainability, with efficiency and reliability in fleets of the future - the importance of fuel and lubricant technology

- See examples of how fuel and lubricant technology can improve vehicle efficiency and reliability
- Gain insight into how fuels, lubricants and their additives might change in the future
- Understand the benefits of integrating fuel and lubricant technology into future fleet planning

**Dave Spivey**, Technology Manager, Lubrizol

17.30 - 17.35

## Close of conference

18.00 - 19.00

## Future Fleet Awards drinks reception in Crypt, Guildhall

Sponsored by



19.00 - 22.30

## Future Fleet Awards dinner and ceremony at The Great Hall, Guildhall

Sponsored by



ELECTRA  
COMMERCIAL VEHICLES



Register today at [futurefleetforum.co.uk](http://futurefleetforum.co.uk)

Enter by  
6 December

Hosted by



# LAPV

## Future Fleet Awards 2020

22 January 2020 | Guildhall, London

### Have you got what it takes to be the best in the industry?

The most innovative strategic, safety, and sustainability initiatives in the UK fleet management sector will be recognised at a lavish awards ceremony at LAPV's Future Fleet Forum in January 2020. Hosted by the City of London, the Awards are supported by the City of New York, City of Montreal, CLT and the City of London Police.

#### 2020 award categories include:

- ★ Best fleet/road safety initiative
- ★ Most innovative fleet management strategy
- ★ Most sustainable fleet management department
- ★ Young industry champion (under 30)
- ★ Lifetime achievement award
- ★ Outstanding young professional
- ★ Industry personality of the year
- ★ City Mark Award: Transport Operator
- ★ City Mark Award: Driver of the Year

**Submit your entries by 6 December**  
[awards.futurefleetforum.co.uk](https://awards.futurefleetforum.co.uk)



 #futurefleetforum



# Sponsorship & Exhibition Opportunities

## 2019 Sponsors and Exhibitors



### Organisations registered for 2019 included representatives from:

\* Aebi Schmidt \* Amey PLC \* APSE \* Assetworks \* Barking and Dagenham LBC \* Barnet LBC \* BIFFA \* Brentwood BC \* BP \* Bristol Waste Company \* Broxbourne Borough Council \* C40 \* Cambridgeshire and Peterborough Combined Authority \* Camden LBC \* Cardiff City Council \* CILT \* City of Calgary \* City of London \* City of Montreal \* City of Stockholm \* Colchester BC \* Dacorum BC \* Dennis Eagle \* Devon and Somerset Fire and Rescue Service \* E-Force One AG \* Electra Commercial Vehicles \* Fareham BC \* FCC Environment \* Ellis James \* First Mile \* Fisher Scoggins Waters \* Flannerys \* FM Conway \* FORS \* FutureFuel \* Gateshead MBC \* Geesinknorba \* Gravesham BC \* Greenwich RLBC \* GS Plus \* Guildford BC \* Hako \* Hammersmith & Fulham LBC \* Haringey LBC \* HE Municipal \* Hertfordshire CC \* Hertfordshire Fire & Rescue Service \* Hills Waste Solutions \* HL Smith Transmissions \* Hounslow Highways \* HTC DAF \* Institute of Couriers \* Iowa Department of Transportation \* Islington LBC \* ISS \* ITS UK \* Iveco Retail Limited \* JESIP \* Kirklees MBC \* Leeds City Council \* Lewisham LBC \* Lincolnshire CC \* Merseyside Police \* New Forest DC \* Newham LBC \* Nottingham City Council \* NRG \* NYPD \* Oddboy Media \* Oxford City Council \* Portsmouth City Council \* PRECO Electronics \* Propulsion Québec \* Quebec Government \* Reading Council \* Redbridge LBC \* Refuse Vehicle Solutions \* Reigate & Banstead BC \* Rushcliffe BC \* Sandwell MBC \* Sercos \* Shoreham Vehicle Auctions Ltd \* SMS Inc \* South Gloucestershire Council \* Southwark LBC \* Spelthorne BC \* Stockton Borough Council \* Terberg \* Transport for London \* TRL \* Veolia Environmental Services \* Webaspx \* Welsh Government (NPS) \* West Suffolk CC \* Westminster City Council \* WYG \* and many more.



**RESERVE  
YOUR STAND  
TODAY**

**Jason Pidgeon**

**j.pidgeon@hgluk.com**

**+44 (0)20 7973 4645**



**Register today at [futurefleetforum.co.uk](http://futurefleetforum.co.uk)**

# Speaker Biographies include



**Paris Apollon**  
Chief of Fleet Operations,  
**NYC Parks and Recreation**

Paris has 15 years experience in the automotive industry. As a Chief of Fleet Operations at the New York City Department of Parks and Recreation he oversees Fleet services (vehicle procurement as well as maintenance and repairs) for NYC Parks. Parks operates a Fleet of more than 3,000 vehicles that include refuse trucks, forestry, grass cutting and construction equipment and more than 5,000 operators. Paris's focus has been safety, innovation and best practices, and Fleet sustainability.



**Roger Atkins**  
MD,  
**Electric Vehicle Outlook**

Roger sang the praises of combustion engines for a couple of decades. However, he changed his tune 12 years ago to become an electric vehicle advocate. As a musician turned business consultant, his 'Electric Vehicles Outlook' consultancy has been busy with automotive, finance, mining, and energy clients, as well as publicly sharing an EV narrative on the LinkedIn platform where he now has in excess of 280,000 followers. A trio of start-ups behind him - online car retailing at Virgincars, amphibious vehicles with Gibbs, and electric trucks at Modec, he now acts as Brand Ambassador for Rimac Automobili, and is an Advisory Board Member for Momentum Dynamics, Energy Disruptors and Renu ventures.



**Peter Binham**  
Managing Consultant,  
**Transport for London**



**David Braunstein**  
President,  
**Together for Safer Roads Alliance**

David's leadership for the past two years is helping scale and sustain the global coalition's efforts to improve road safety and save lives. He is responsible for overseeing the organisation's strategic direction expanding the work with large and small fleet operators, advancing TSR's thought leadership, building key partnerships, and increasing the coalition's connections to the international road safety community. His career spans two decades in entrepreneurial business development and is known for breaking new ground using Internet of Things and analytics solutions across industries. Prior to joining Together for Safer Roads, Braunstein was an Associate Partner and Industry Innovation Lead at IBM where his work spanned five continents.



**Fraser Crighton**  
Corporate Fleet Operations Manager,  
**Dundee City Council**

Fraser has worked for Dundee City Council since 2001.

In 2011, he was appointed Assistant Manager of the newly formed Corporate Fleet Department.

Fraser has been at the forefront of implementing electric vehicles and infrastructure in Dundee as well as surrounding local authorities.

Pro-active in the council's drive towards the EV uptake of the city's taxi industry, he has presented at many UK/ European conferences where he has articulated his knowledge and expertise in the practicalities of electric vehicle adoption.

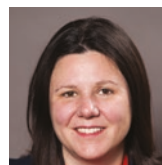


**Vince Dignam**  
Business Performance Manager,  
**City of London**

Vince has been in the transport industry for over 30 years. His main duties involve coordinating the cleansing, waste and transport contracts for the City of London. He is the 'O' licence holder for the City of London and responsible for the implementation of the Corporate Transport Policy.

Vince is a member of CILT, a member of CIWM, a Carmen Liveryman and Freeman of the City of London.

Since 2008, he has been involved with the Fleet Operators Recognition Scheme (FORS) and was one of the first local authorities to gain gold accreditation. Vince is part of the FORS Governance group (GSAG) and in 2017 became Chairman of the FORS Executive Group. He is also a CLOCS Champion promoting work-related Road Risk Strategy.



**Sharon Fleming**  
Director of Fleet Services,  
**City of Calgary**

With 16 years of public sector experience, Sharon leads an award-winning team of over 200 employees and is responsible for managing nearly 4000 vehicles and equipment. Sharon's strengths in strategic planning, business management, process improvement, and IT strategies coupled with operational experience and a citizen-centric approach help keep her city moving with best practices in fleet management. Prior to joining the City of Calgary, Sharon worked at the City of Toronto in public works administration, utility and taxation revenue, information technology, waste and recycling, and fleet.

# Speaker Biographies include



## Keith Kerman

Deputy Commissioner, Chief Fleet Officer,  
**City of New York**

Commissioner at the Department of Citywide Administrative Services (DCAS) and New York City's first Chief Fleet Officer. Keith is an agency lead for Mayor de Blasio's Vision Zero initiative to eliminate traffic fatalities in NYC and is currently spearheading a series of safety initiatives for the city's fleet. New York City has the largest municipal fleet in the United States with over 30,000 vehicles, 80,000 fleet operators, and more than 2,000 staff engaged in fleet operations and servicing. It also has one of the greenest fleets in the nation, with more than 17,000 vehicles operating on some type of alternative fuel including hybrids, electric, compressed natural gas, and biodiesel.



## Ann Marie Knegt

Editor,  
**LAPV**

Ann-Marie Knegt, Managing Editor Local Authority Plant and Vehicles and organiser of The Future Fleet Forum

She has turned her titles into market-leading publications with global social media presence over the last 15 years. Ann-Marie launched the successful Future Fleet Forum. Held in the Guildhall in London, this forum aims to improve fleet management standards in local government and emergency services fleet in partnership with the City of London and the City of New York and CILT, and has been involved in the organisation of several other events including the PPE: Duty of Care Forum in 2016. Ann-Marie also launched the Future Fleet Awards, which recognise the best in public sector fleet management

She also heads up the Future Fleet Procurement Working Group, and industry working group, which is developing a code of conduct for the procurement of fleet in government organisations. Ann-Marie has an expansive knowledge of firefighting practice worldwide and is also a six-time judge member for the International Firefighting Team of the Year Award, (Conrad Dietrich Magirus Award).



## Rory McMullan

Road Danger Reduction and Behaviour  
Change Manager,  
**City of London**

Rory leads the Road Danger Reduction and Behaviour Change team, which works with fleet operators, construction sites, motorcycle groups, City employers, and people who walk and cycle, to improve the safety of all road users in the Square Mile. The group developed the City Mark programme, enhancing the implementation of CLOCS in the City. In the summer, we delivered Lunchtime Streets, creating a traffic-free environment on busy streets to allow people to enjoy lunch in a safer, more pleasant environment.

Rory has previously worked for a variety of organisations, including PTRC (CILT UK), ITDP China and Giant Bicycles.



## Steve Rapanos

City Operations/Manager Fleet and Facilities,  
**City of Edmonton**

Steve leads the Fleet and Facility Services team of 1,250 employees who maintain and manage over 5,000 vehicles and equipment, more than 900 City-owned buildings such as libraries and recreation centres, and over 700 additional infrastructure amenities including park spray decks, splash pads, and river valley footbridges.

Throughout his career, Steve has served on several industry boards and committees. He has been recognised nationally and internationally for his work with Fleet Maintenance and Emergency Medical Services.



## Eric Richardson DCFMO

Deputy Chief Fleet Officer,  
**New York City**

Eric Richardson first entered the world of fleet in 2002 via the information technology side managing NYC's first citywide fleet management system. He coordinated special projects including working on the upgrade of the citywide fleet management system, the citywide replacement of fuel cards for over 12,000 vehicles and 24/7 fueling with the National Guard after Superstorm Sandy. As a member of the Vision Zero Task Force, Eric is continuing work on the largest municipal roll-out of truck side guards, a robust vehicle telematics program, and ensuring that all of the city's non-emergency authorised drivers have taken the New York State authorised defensive driving program.



## Philippe Saint-Vil

Head of Rolling Stock,  
**City of Montreal**

Since 2015, Philippe has assumed the role of Head of Planning and Operations Support Division at the rolling stock department and workshops of the City of Montreal. He is in charge of the acquisition of municipal vehicles and equipment and the planning of preventive maintenance. Philippe is the author of the 3rd Green rolling stock policy 2016-2020 and is monitoring the electrification plan for the Montreal municipal fleet. The City of Montreal has one of the largest municipal fleets in Canada with more than 7600 vehicles and nearly 400 employees engaged in maintenance and upkeep. The City of Montreal, which has taken the shift towards electrification since 2017, is the first city in Canada for the size of its fleet of electric vehicles.



## Chandra Sekar

**Microcab Industries**

Microcab is the only manufacturer worldwide of leanweight road certificated (in the UK/EU) emission free Fuel Cell Electric Vehicles in the M1/N1 categories. Chandra works with Professor John Jostins who is the Chair of Microcab Industries and Professor of Sustainable Transport, Coventry University) who founded this company create the most efficient and sustainable light vehicles in 2002.

Register today at [futurefleetforum.co.uk](http://futurefleetforum.co.uk)

# Speaker Biographies include



## **Dave Spivey**

Technology Manager,  
**Lubrizol**

David is a fuel additives specialist. He looks into their application into equipment and researches how fuel additives will develop on a longer-term strategically. After graduating in Chemistry from Bristol University, and David spent a few years at BP working on fuel additives, he then joined Lubrizol in 1992. During his time there, David fulfilled several technical and commercial roles in fuels and account management in the UK and Sweden.

---



## **James Tate**

Associate Professor, Institute for Transport  
Studies,  
**University of Leeds**

Dr James Tate researches the evolution of road transport fleets and its air quality impacts. He has established himself as a leading International road transport emissions and urban air quality academic. His research innovations include pioneering the use of vehicle emissions remote sensing measurements in the UK, which helped expose the under-performance of modern diesel vehicles emission controls. He uses his knowledge and research capability to design, realise and assess the impact of Clean Air Zones, whilst also promoting Low Emission Vehicles. He is helping shape the UK Air Quality strategy through projects with DEFRA, DfT and Transport for London.

---



## **Ruth Waring**

Director,  
**BigChange Advisory Plus**

Ruth has 30 years' experience in the transport and logistics sector, starting her career with Exel Logistics as a Graduate Trainee in 1989 in France and the UK, then promoted to Traffic Manager. Ruth also worked for Gefco UK, in the automotive supply chain for seven years, then for Pearson Education and Transport Logistics Manager. Ruth worked as a self-employed consultant from 2002-2019 when, along with her business partner Jo Godsmark FCILT, she sold Labyrinth Logistics Consulting to BigChange, a mobile workforce technology company. Ruth and Jo are Directors of Advisory Plus, the consultancy arm of BigChange. Ruth is an expert on Operator Licensing and Health & Safety compliance and is also the co-creator of the online compliance tool BigChange Audit.

Ruth has won many awards for her work in the logistics sector including for improving diversity. Ruth is also the Founder and current Chair of Women in Logistics UK.



# Future Fleet Forum 2020

## HOW TO RECEIVE A FREE INVITATION AS A PUBLIC SECTOR PROFESSIONAL

Future Fleet Forum is FREE to attend for public sector professionals but attendance is by invite ONLY. To ensure you will be provided with an exclusive invitation, you can register your interest at: [www.futurefleetforum.co.uk](http://www.futurefleetforum.co.uk)

Private sector attendees should email [conferences@hgluk.com](mailto:conferences@hgluk.com) for further details and to take advantage of the early booking discount.



## 3 Easy Ways to Register

Register online at  
[www.futurefleetforum.co.uk](http://www.futurefleetforum.co.uk)

E: [conferences@hgluk.com](mailto:conferences@hgluk.com)  
T: +44 (0) 20 7973 4603

Public Sector	Free to Attend
Private Sector (Early Bird Discount)	£449

## Sponsorship Opportunities

Please contact Jason Pidgeon today at +44 (0)20 7973 4645 | [j.pidgeon@hgluk.com](mailto:j.pidgeon@hgluk.com)

Register today at [futurefleetforum.co.uk](http://futurefleetforum.co.uk)